



2022 Annual Meeting

Holiday Neighborhood EcoPass Presentation

by

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Topics Covered in this Presentation

- What is the Holiday Neighborhood EcoPass Program?
- Who can use it?
- How do I get a Holiday Neighborhood EcoPass?
- How long is it valid for?
- How is it paid for and how much does it cost the Holiday HOA?
- How much is it used?
- What's new?

- Neighborhood EcoPass is a subsidized pass* purchased by neighborhoods inside the RTD district for all of its residents. Residents are issued an EcoPass smart card valid for up to one year.
- An EcoPass allows for free, unlimited access to all Local and Regional bus and light rail routes across the RTD network in Boulder and the Denver metropolitan area.
- For example, the SKIP and 204 bus routes serve our Holiday Neighborhood.
- Trips to DIA on the SkyRide are also free with your Holiday Neighborhood EcoPass.
- You can find more information on the main RTD web site at www.rtd-denver.com/index.shtml .

*subsidy comes from the City of Boulder, i.e. not RTD

What is the Holiday Neighborhood EcoPass Program?

- The Holiday Neighborhood EcoPass program is for **residents** of the Holiday Neighborhood only - see map at <http://www.holidayneighborhood.com/map.php> for the geographic boundaries of the Holiday Neighborhood
- There is no limit to the number of EcoPasses per household (proof of residence is required, though)

Who can
use it?

- Follow the beginning-of-year official Holiday Neighborhood EcoPass handout/renewal instructions as advertised through the annual mail out by the Holiday HOA Management company.
- During the year, send email to holidayecopass@comcast.net to get an automated response with latest instructions on where, when and how to get help with your Holiday Neighborhood EcoPass needs.
- Again, this program is available only to residents of the Holiday Neighborhood

How do I get a Holiday Neighborhood EcoPass?

- Your Holiday Neighborhood EcoPass is valid for one calendar year (Jan - Dec) at the end of which you will need to renew your pass (see previous slide for details) to keep your EcoPass operational for the next calendar year
- Residents who do not get their Holiday Neighborhood EcoPasses renewed will have their cards **deactivated**.

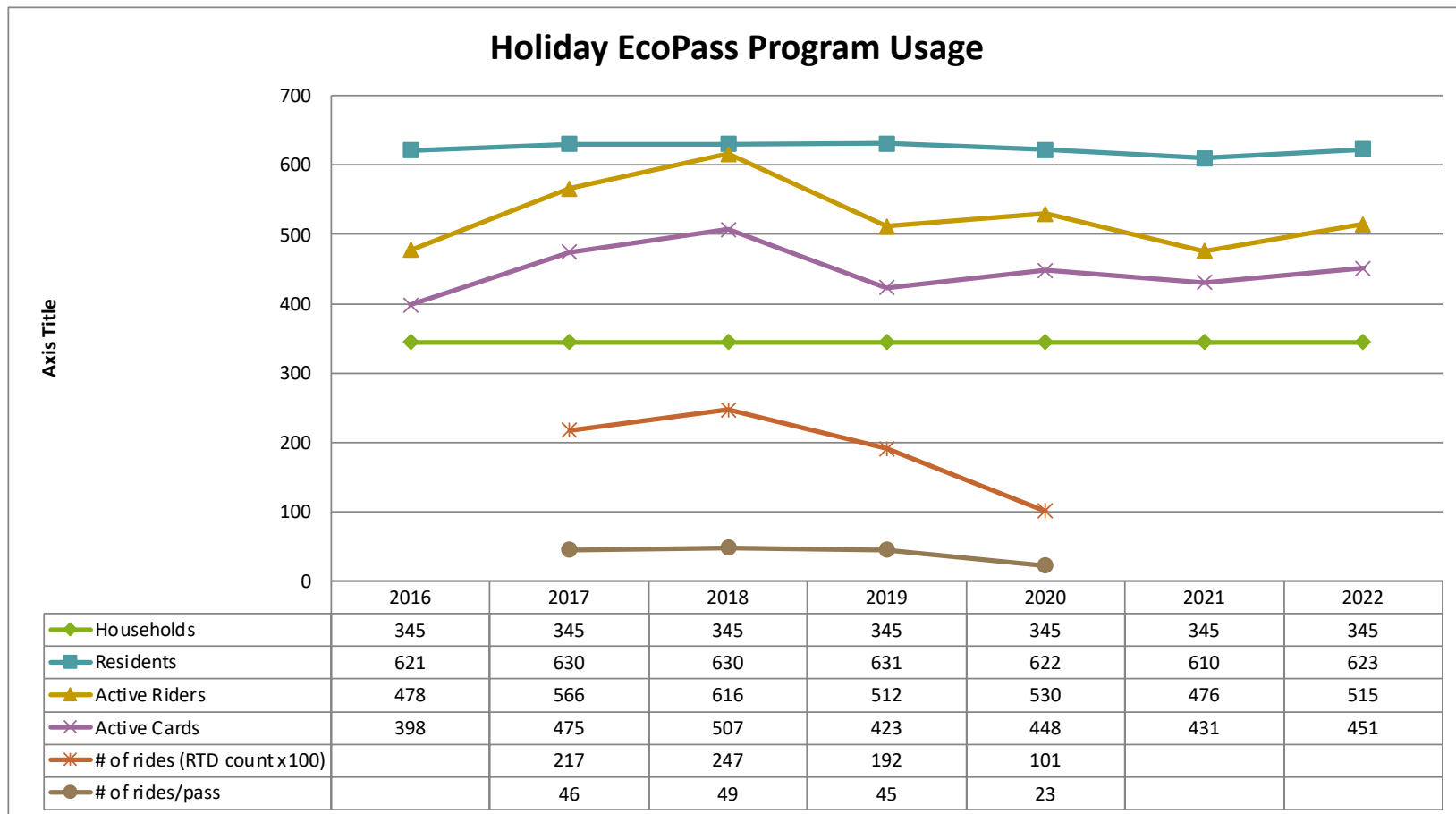
How long is
my EcoPass
valid for?

How is it paid for and how much does it cost the Holiday HOA?

If bought at retail from RTD, a Regional pass comparable to the Holiday EcoPass would cost \$200 per month or \$2,400, per pass, annually. At currently 451 Holiday EcoPasses active, this would amount to \$1,082,400. Even for just a Local pass (\$114/month) the cost would be \$616,968

- As a resident, your Holiday Neighborhood EcoPass is paid for by your monthly fee to the Holiday Master HOA (or is included in your rental fee, in case you are renting in Holiday).
- At over \$30K in 2021, the EcoPass program is one of the largest line items in the Holiday Master HOA Budget

How much usage does the HOA get out of the Holiday Neighborhood EcoPass program?



- RTD updates:
 - Moving away from Smart Cards towards app-based EcoPasses...
 - Pricing for 2022 is based on 2020 usage.
- GO Boulder updates:
 - In 2020 during a 12-week period in spring all fare collection was suspended by RTD (see COVID Credit on the next slide)

What's
new?

Holiday EcoPass Contract History

HOLIDAY EcoPass Contract History											*	**
Year	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	
RTD Price	\$29,827	\$29,827	\$30,082	\$33,984	\$33,888	\$33,888	\$40,666	\$48,799	\$56,603	\$48,551	\$72,342	
Change from previous year	1%	0%	1%	13%	0%	0%	20%	20%	16%	-14%	49%	
Covid Credit									\$11,261.31			
Boulder Subsidy	\$8,948.10	\$8,948.10	\$9,075.60	\$13,253.76	\$11,860.80	\$12,538.56	\$15,046.27	\$18,055.53	\$16,776.43	\$17,964.00	\$26,766.54	
Boulder Subsidy in %	30%	30%	30%	39%	35%	37%	37%	37%	37%	37%	37%	
TOTAL	\$20,878.90	\$20,878.90	\$21,006.40	\$20,730.24	\$22,027.20	\$21,349.44	\$25,619.33	\$30,743.19	\$28,565.26	\$30,587.00	\$45,575.46	
Change from previous year	1%	0%	1%	-1%	6%	-3%	20%	20%	-7%	7%	49%	
<p>* Actual 2021 RTD Price (\$ 48,551.00) is now almost \$22K less than previously expected (was \$70,271)!</p> <p>The TOTAL for 2021 (\$30,587) is much lower than we expected (\$44,270.73), but there is still a 7% increase from last year, because in 2020 there was a \$11,261.31 COVID Credit applied by RTD</p> <p>***Pricing Estimate for 2022 is based on an estimated 49% increase in card utilization from 2020 to 2021</p> <p>Actual pricing for 2022 will be based on the actual 2021 usage, though!</p>												

- The chart on this slide shows Holiday's payment history over the past 10 years
- 2022 pricing will be based on 2021 usage, which was of course another pandemic year and hence may again show lower usage numbers leading to lower costs now
- Significant jumps (up or down) are in yellow highlight
- The currently **37% discount** comes **from** the **City of Boulder**. They do this because of the economic and environmental value of the program



hop



Enjoy your
Holiday
Neighborhood
EcoPass!